



Beaverton Police Department

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Chief Geoff Spalding



NEWS RELEASE

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Holiday High Visibility Traffic Enforcement Detail

The Beaverton Police Department will participate in a National Traffic Safety Campaign, with a focus on impaired drivers during the Labor Day weekend. This High Visibility Enforcement (HVE) will run from Saturday, August 30th to Tuesday, September 2nd, 2014.

During this time the Beaverton Police Department will have officers out on focused patrols for impaired drivers. The goal of this campaign was to save lives and educate the motoring public about the dangers of driving impaired.

Drunk driving, impaired driving or buzzed driving all have the potential to claim lives and often will result in jail time. The men and women of the Beaverton Police Department ask you to please think about this before you operate a motor vehicle after drinking alcohol or using any other substance that impairs your ability to safely operate a motor vehicle.

Impaired driving is not an accident; it is an intentional and willing act that you have control over. Data from the National Highway Traffic Safety Administration (NHTSA) show that 10,322 people were killed in drunk-driving crashes in the United States in 2012—representing a third of all crash fatalities.

Alcohol-impaired motor vehicle crashes cost more than an estimated \$37 billion annually. In 2010, more than 10,000 people died in alcohol-impaired crashes – one every 51 minutes.

##BPD##